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Glide is about spreading hope •• Glide is about inclusion •• Glide is about living a culture Glide is about alleviating human suffering •• Glide is about being for and with people Glide is about empathy •• Glide is about celebrating life •• Glide is about commitments

•• Glide is about GD Assist! ••



Now, more than ever before, individuals are taking healthcare in their own hands and are travelling overseas for medical purposes, reflecting the true spirit of health empowerment

s one of **Bangladesh's** largest and mostrecognised healthcare management enterprises, GD Assist is dedicated to healing the world for the human spirit to glide. Conceived in the year 2014, GD Assist is mandated with democratizing global access to quality healthcare in Bangladesh.

With this overarching manifesto, the Company is dedicated to serve the medical needs of a country that has one of the largest settlement densities of the world and a population that is burdened by diseases and afflictions.

Committed to providing

comprehensive medical management services, GD Assist is a part of the renowned Green Delta Group that has diversified interests with the flagship, Green Delta Insurance, being the largest general insurance company of Bangladesh. This backing ensures that we bring trust and credibility to our business.

As a Company dedicated to inclusion, we have a large and growing directory and database of doctors and hospitals and match patient requirements with their affordability levels and preferences, ensuring upfront access to quality healthcare in several recognized medical destinations of the world. Moreover, we are the only medical management company to be associated with all the big hospitals of Dhaka.

By virtue of our extensive integration with the logistical ecosystem, we bring speed to healthcare, offering such services as visas, ticketing, insurance and local transportation, to ensure that patients have access to world-class healthcare in the shortest possible time. We are also among the few in the country to offer air ambulance services for critical patients and for emergency evacuation.

Dedicated to the health, welfare and wellbeing of our fellow citizens of Bangladesh, we present below a few real-life stories of how patients have benefitted from GD Assist.



<u>SYED TELAYAT HOSSAIN</u> Marketing professional, Amin Mohammed Group

A Most Beneficial Consultation

"GD Assist helped us save almost 50% of our treatment cost while availing healthcare services abroad."

had decided to visit Singapore, seeking treatment for my family. While my wife experienced irritation out of a skin rash eruption, I suffered from persistent lower back pain. We also thought of taking along our daughter, looking for a permanent cure for her acne.

However, one of my colleagues advised me to speak with GD Assist before I took the final decision. I had a rough idea of the company as a medical tourism facilitator. So with his recommendation, I visited their office and immediately felt at ease with their professionalism. They understood my requirements, checked with their network hospitals and put their findings forward. What I saw surprised me.

GD Assist suggested that we go to Malaysia instead as, with the same



level of medical treatment and attention, costs would be as much as 50% lower. They showed me the calculation and I was convinced. In addition to this huge beneficial consultation, GD Assist also arranged for discounted business class tickets to and from Malaysia and prompt hotel-hospital-hotel pickup and drop-off services. Since there were three of us, this was a big benefit with excellent synchronization. Plus, they gave us the comfort of always being available on-call.

Today, I am thankful to GD Assist as my wife has got back her glow, my daughter has got back her confidence and, as for me, I have got back up from an agonizing back pain! ©



<u>RAFI ZAHED</u> Owner, Hakka Dhaka and Imex



would imagine that if you have memorable moments that relate to a health experience, they're probably not positive. And, added to this, if you have a child who is sick, nothing can be more troubling or worrying.

However, with GD Assist, we have had a positive health experience with regards to my 3-yearold son. That is why I often say that GD Assist has been a tremendous emotional support for us. At the behest of GD Assist, we visited the Prince Court Medical Centre in Kuala Lumpur, Malaysia, seeking treatment for my son's eye infection, along with ENT consultation for an adenoid that hindered his speech and breathing. GD Assist organized everything for us, including fixing the doctor's appointments as well as tāking care of all air and surface logistical arrangements.

I was most impressed

with their robust connections with the Malaysian authorities, so much so that our visas were issued in about 4 days. This represents a strong benefit and especially useful to soothe the anxiety that parents normally suffer when their child is sick.

Today, by Allah's grace and GD Assist's unwavering support, my son has fully recovered and goes to school.

We've found back our happiness! 🛞



TAZIB UDDIN KHAN Businessman

A Case In Point

"My father is back by my side, standing strong, even as I feel that GD Assist is by my side, also standing strong!"

ike for most sons, my father is also my pillar, my friend, my mentor and my guide.

When I was young, I saw my father pass through many challenges of life, facing the odds with bravery and courage. He also stood by me like a rock when I was going through the normal challenges of youth and adulthood, always saying that I had to stay strong.

But how could I be when, in his senior years now, he suffered from a debilitating brain stroke that shook the foundations of my life?

So as to help others understand the key symptoms of a brain stroke, one must take note and be aware of the following medical conditions:

- Trouble with speaking and understanding
- Numbness in the face, arms or legs
- Sudden, severe headache, which may be accompanied by nausea and dizziness
- Sudden blurred or blackened vision in one or both the eyes

• Trouble with walking with loss of balance

With these symptoms as the backdrop, one needs to seek medical attention immediately.

Coming back to my case, though I was a bit shaken after knowing of my father's condition, I found a deep source of strength and assistance in GD Assist.

I knew about GD Assist through its strong association with Green Delta Insurance and immediately visited their office for medical consultation. True to their reputation, they minutely studied my father's case history and provided me with a crisp shortlist of hospitals and doctors. After consultation with them, I finally arrived at my choice.

As I left their office, I felt my strength return! In about three days thereafter, we visited a renowned hospital in Bangkok, which took extreme care of my father for recuperation and recovery.

Today, my father is back by my side, standing strong, even as I feel that GD Assist is by my side, also standing strong! *(*







LUBNA HUQ Educator, Sunbeams School, Dhaka

am. Hazrat Shahjalal International Airport, Dhaka. As we were waiting for our flight to Bangkok for seeking medical treatment for pain in my left abdomen and lower back, my husband, who was accompanying me, suddenly felt a chest pain and suffered from an electrolytic imbalance.

I panicked and called Mr. Moin who picked up the phone on the first ring – it was 2 am, remember! – and patiently heard me out.

Support In Emergency

"GD Assist provides a healing touch that soothes and makes one secure, especially in emergencies."

He immediately asked me to return back to my residence and assured me that he would take care of the rest.

The 'rest' actually meant rescheduling our flight tickets to and from Bangkok, rescheduling doctors' appointments and hospital stay, rescheduling our hotel bookings, rescheduling ground transportation... but GD Assist took care of all this. This is why I always say that it is so essential to trust the experts because they arê by your side, come what may. They are your strongest support in

emergencies.

Coming to my medical issue, though I consulted with some doctors locally, I was not very satisfied and decided to consult with GD Assist. They analysed my medical records and indicated that I should visit Vejathani Hospital in Bangkok. When I finally went there after my husband became better in a few days, I was very satisfied with the treatment provided.

Today, there is just one condition that fully describes me. Hale and hearty! 🗭



Health Is True Wealth

"I truly feel that GD Assist has raised the bar very high for other players of the country to catch up."

ith a long career in the field of medicine and rich experiences derived in the medical area through providing consultations in several hospitals of the country, I have accrued strong insights into the field. I have also travelled to medical seminars and symposiums all



DR. SYED MUSTAQ AHMED

over the world. So when I was suffering from a particular ailment, I had knowledge of which hospital would be the most suited for my recuperation. I also consulted my colleagues in the medical world and they endorsed my selection. Being busy with daily patient appointments and consultations. I decided to engage a healthcare management and facilitation services company to help with my visa, ticketing, logistics, etc. However, I really did not expect this company to also recommend the shortlist of hospitals that I should visit.

But they proved me wrong when they suggested that I visit the same hospital that I had decided upon. It was wonderful to know that a medical services company is extremely knowledgeable about its business and has a strong network across the medical hubs of the world.

This particular company is GD Assist and I truly feel that they have raised the bar very high for other players of the country to catch up. I wish the company well. (?)





EMRAN-UL HUQ Addl. Managing Director, **Dhaka Bank**

New Lease Of Life

"I've got a second lease of life – thanks to Allah, the doctors at Bangkok Hospital and of course, GD Assist."

was supposed to undergo a hernia operation at Bangkok's Samitivij Hospital but little did I know that for this relatively uncomplicated procedure, my life would be saved.

The doctors at Samitivij recommended a few tests before the hernia procedure, including an ECG. After analyzing the ECG, they pronounced the result: severe blockade in the heart, post which they advised an angiogram. The angiogram that I did at Bangkok Hospital confirmed that I had to urgently undergo stenting/angioplasty or else risk a fatal heart attack. With this, the doctors at Samitivij said that the hernia operation was out of question.

When I came back to Dhaka and consulted with a few local doctors, they confirmed that a bypass was the need of the hour, which I underwent subsequently in Singapore in December 2017.

Going for a hernia consultation saved my life as the ECG and angiogram confirmed that my heart was in a very fragile condition. So the point of the story is that I am extremely grateful to GD Assist for referring me to world-class hospitals in Thailand. They were also very responsive to my needs and doctor appointments and logistical services were arranged in a professional and efficient way.

Today, sitting with my loved ones at home, I feel extremely lucky to have got a second lease of life. The big learning: Do not compromise on a health issue, however minor it may be, and always engage the services of a professional medical facilitation company – it may just turn out to be a matter of life and death, as it turned out for me. (§)



TOUFIQUEZZAMAN KHAN Businessman

A Driving Force In Medical Care

"In a service in which 'speed' is of essence, I felt that GD Assist was very quick on its commitments."

peed is everything in the medical facilitation services business. On the other hand, there are several variables that have to be addressed which may tend to slow things down. But at GD Assist, we found the company to be extremely quick, both in terms of its commitments and actions. It was evident that this was because they have capable resources, strong alliance with hospitals and solid association with logistics and transportation companies that, I feel, enable them to perfectly manage the multiple variables and move with speed.

Take the case of visas. GD Assist provided us with Malaysian visas in



under three days. Take the case of hospital selection with doctor appointments. They managed it in about two days. Take the case of immigration clearance. Due to their strong alliance with the Malaysian Healthcare Tourism Council, their officials were stationed to lead us through the immigration clearance formalities almost immediately.

We had gone to Malaysia for seeking treatment for my father who was suffering from colon cancer and today, he is much better. Enthused by GD Assist's services and the positive experience

at the destination hospital, I now visit regularly for health checkups with my family and, as always, I have always found GD Assist to be extremely prompt. (%)



NURUL ISLAM MAZUMDER Retd. government service officer

The Comfort Factor In Our Senior Years

"We found GD Assist to be almost like a 'son' – providing us comfort in our senior years and that too in foreign lands."

ilments are almost inevitable in old age and running from pillarto-post for seeking doctor

appointments and for hospital admissions is almost impossible in one's senior years. The problem is especially compounded when one is in foreign lands.

In this context, we found GD Assist to be almost like a 'son', providing us comfort in our senior years and that too in foreign lands. With their hand firmly on our shoulders, we could find a sense of relief and security as I underwent a general executive checkup and my wife, who is suffering from diabetes and arthritis, also a general checkup.

memorable.

As soon as we landed in Malaysia, we were smoothly escorted to a waiting car, which immediately put us at ease. The



GD Assist's advice to us to visit Prince Court Hospital in Malaysia was absolutely accurate as the medical services were high-class and the staff attitude to patient care was absolutely hospital appointments were scheduled on time and the caregivers were compassionate and caring. What's more, the drive back to the airport too was seamlessly coordinated

Today, GD Assist's numbers are on the speed-dial list of my phone and I know that they will stand by us in any medical event or emergency. (2)



BADRUL AMIN Promoter, Badrul Amin Group of Companies

FIROZ KAYUM Textiles entrepreneur

True Healthcare Intervention

"GD Assist is almost like a doctor – someone who is always on call."

've been using the healthcare facilitation services of GD Assist for many years now and what I find remarkable is that they are supportive and, most importantly, proactive. They have the noteworthy capability of anticipating issues and solving them so that the patient can have accurate diagnosis and positive treatment solutions.

I find that the Company has a very strong alliance with the Malaysian hospital network and this suits me well since I visit the country several times for diabetes and cardio check-ups. The country's medical facilities are at par with global standards and GD Assist has emerged as a preferred gateway for medical facilitation through a very strong presence in this healthcare hub. In fact, I have advised several friends and family members to avail the services of GD Assist.

I also wish to emphasize the fact that the Company is extremely fortunate to have a high-quality staff, led by Mr. Syed Moinuddin. I found every aspect of their service to be efficient, so much so that I refer to GD Assist almost as a doctor who is always on call! (8)

A Refreshing Change

"GD Assist is a wonderful combination of a company that is professional, yet extremely sensitive to patient needs."

feel that the usual storv of medical facilitation service providers in the country is that they are largely in the unorganized space and are normally a small bunch of people who may or may not bring the most critical factor to the business – reliability.

Towards this extent, I found a refreshing change when I met GD Assist and, in our subsequent conversations. it became clear that they brought the might of an institution when engaging with their customers. Their service levels were prompt and assured and their dealings were thoughtful and sensitive. Hence, I feel that GD Assist is a wonderful combination of

a company that is professional, yet extremely sensitive to patient needs.

We were a group comprising my family and some directors of my company and their families and it was wonderful for GD Assist to have suggested Prince Court Hospital in Malaysia as we could receive all our medical services within a single complex. I must mention that all the doctor appointments were precisely done and our logistics was also well-coordinated and seamlessly orchestrated with professionalism.

Today, I can distill my experiences with GD Assist in a word that is extremely crucial for success in this industry, and yet few are able to achieve it.

Reliability! 🕖

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